

New Onley Community Health Center Building Named for Bill Weaver



William J. Weaver

Eastern Shore Rural Health System, Inc., has approved plans to build a new, larger Onley Community Health Center on Badger Lane. Ground-breaking is scheduled for spring 2009. The new center will be a 20,000-square-foot facility, more than doubling the 9,000 square feet of the current facility.

The building will be named the William J. Weaver, III Building to honor Weaver for his 12 years of service on Eastern

Shore Rural Health's Board of Directors.

Weaver, who was serving as Board president at the time of his death in 2004, was wholeheartedly committed to Rural Health's mission of providing accessible, comprehensive, affordable medical, dental and health services in a caring, professional and safe environment.

The building is designed around a central nursing station, with dedicated wings for services such as pediatrics, internal medicine, family practice and services for corporate accounts. The centralized nursing station and increased number of exam rooms will enhance efficiency and effectiveness, reducing wait times

and increasing patient privacy and satisfaction. The design allows for the future addition of wings for dental services and mental health care.

The design of the new building is intended to enhance the Onley center's ability to provide a "one-stop" model of health care for its patients. This means a patient can see a doctor, have lab work done and X-rays taken all in the same building. Health education, pharmacy assistance and other outreach services offered at the existing center will continue in the new facility. In addition, a dedicated corporate account "fast-track" wing for the Shore's businesses will allow employee physicals and drug screens to be completed in a more timely manner.

Onley Community Health Center will continue to fulfill its function as a first-response site in the event of a major catastrophe. The building is designed to withstand hurricane-force winds and will have generator backup. The wings of the new center also will allow for safe separation and easy treatment of patients in the event of a Shore-wide emergency.

This is a large project, but Weaver was well known for saying, "Together, anything is doable." Eastern Shore Rural Health System, Inc., has launched a capital campaign to raise \$2 million toward the building of the new Onley Community Health Center. Several of Weaver's colleagues and friends have donated to the capital campaign by making a gift in his memory. A commemorative plaque recognizing Weaver's service will be placed in the lobby of the new facility.

Two Additional Providers Hired for the Onley Community Health Center



Dr. Vincent Stravino

Dr. Vincent Stravino completed his undergraduate studies at Princeton University and received his medical degree from Hahnemann University School of Medicine, Philadelphia, Pa. He is an internal medicine physician who most recently served at the Saipan Community Health Center, Saipan, M.P. He enjoys traveling, soccer, wrestling and marathon running. He began working at the Onley center on January 12, 2009.

Nelson Santana, PA received his Master of Physician Assistant from Eastern Virginia Medical School after attending the State University of Buffalo, Buffalo, N.Y. for undergraduate studies. He most recently worked in the Hampton, Va. area and is bilingual. Santana began working at the Onley center on January 5, 2009.



Nelson Santana, PA

Dream, Build, Serve

January 12, 2009

CAMPAIGN TOPS \$660,000!!! GIVING MADE EASIER

By the end of the year, after only 10 weeks of solicitation, the campaign for the new Onley Community Health Center passed \$600,000. The actual figure as of January 12 was \$661,451.43.

"The initial results of the campaign not only is a recognition of a great need, but also is an indication of the extreme generosity of the people of the Eastern Shore," said Nancy Stern, chief executive officer of Eastern Shore Rural Health System, Inc.

The organization phase of the campaign began in late summer of 2008 with the result being the formation of 11 active committees. These groups of dedicated citizens went to work, and soon 380 persons were identified as having a potential interest in enhancing medical service through the building of the proposed center. Categories of giving were established to recognize donors or give them the opportunity of making a designated contribution in memory of, or in honor of, another individual.

A series of letters by Dr. Tom Hollandsworth explained the urgent need, and those letters were followed by general publicity. By mid-October, solicitation began. Jeannette Edwards, director of Human Resources & Development, regularly has updated the campaigners on the progress of the drive. "I have been very excited to see the progress of the campaign so far. The volunteers have been working very hard and the community has been very generous," Edwards said.

GIVING MADE EASIER

Some contributors have decided to make a pledge over a period of several years with payments being made quarterly, semi-annually, or annually. Now there is another method of giving. The campaign cabinet recently voted unanimously to allow donors to make a pledge that would be payable anytime prior to December 31, 2013.

Under this plan, there would be no commitment to give a certain amount on a regular basis.

George N. McMath, general chair of the campaign, stated: "I believe this will give the citizens of the Eastern Shore the flexibility of contributing on a schedule that is most convenient for them while allowing them to make a donation to an extremely worthy cause."

The goal for the campaign, which will end Feb. 28, 2009, is \$2 million. With the effort being made by so many volunteers and with momentum growing, the campaign staff believes the goal will be met with ground being broken for the new building in the spring of this year.

Eastern Shore Rural Health serves almost 50 percent of the Eastern Shore's population, and the Onley Community Health Center has more than 8,000 patients who enter its doors for medical services. Unfortunately, there is not room to accommodate more doctors, and some patients are having to be turned away or redirected to another location. Because of wetlands regulations, the building cannot be enlarged and there is no alternative but to build a new medical center if the medical needs of the area are to be met.



The staff of the Onley Community Health Center, along with several members of the Rural Health Board of Directors, celebrate the sign being placed at the site for the new, larger Onley Community Health Center.

Rural Health Receives Support from Community Partners



Eastern Shore Rural Health System, Inc., was recently awarded \$100,000 from the Bannon Foundation toward the new Onley Community Health Center capital campaign. Pictured are George McMath, general chair; William Bannon; and Nancy Stern, CEO of Eastern Shore Rural Health.

“This is a wonderful gift and it will be of tremendous help in reaching the goal of enhanced medical care for people of the Eastern Shore,” McMath said.



PNC recently made a donation to Eastern Shore Rural Health System, Inc.’s capital campaign for a new Onley Community Health Center. Pictured are Ted Duer and Jeannette Edwards.

“We are truly grateful for PNC’s support of our community. This gift will help ESRHS expand the health care services we provide to residents of the Eastern Shore,” said Edwards

Naming Opportunities	
Opportunity	Giving Level
Lobby	\$300,000
Wing (5 available)	\$125,000
X-Ray Lab (2 available)	\$100,000
Staff/Development Room Treatment Room	\$75,000
Healing Garden	\$60,000
Clinician’s Office (10 available)	\$50,000
Workup Station (5 available)	\$25,000
Exam Room (30 available)	\$10,000
Furnishings, Exterior Decorations (excluding Healing Garden)	\$5,000
Plaques on walls (4 walls)	\$2,500



Eastern Shore Rural Health recently was awarded a \$125,000 grant from the Virginia Association of Community Health Centers for the new Onley Community Health Center.

The Melfa Rotary Club also recently made a donation to the capital campaign for a new Onley Community Health Center.

Pictured are Joe Saunders, president of Melfa Rotary, right, and Nancy Stern, Rural Health CEO.



The Norfolk Foundation awarded Eastern Shore Rural Health System, Inc., a grant in the amount of \$125,000 and the Eastern Shore of Virginia Community Foundation awarded a grant in the amount of \$30,000. Both will be used to fully generate the new Onley Community Health Center. This will allow the Onley center to remain open and available to help the community in times of emergency.

To find out how to make a donation or for more information about naming opportunities, contact Jeannette Edwards at (757) 414-0400, ext. 112.